

Pamela (Nyx) Wright

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TECHNICAL SKILLS

- **Programs:** QuarkXPress 4.0, Adobe CS2, Dreamweaver MX, Bryce 5, Fireworks MX, Flash MX, Poser 6, Office 2004
- **Other:** Graphic Design, Graphical and Print Layouts, Desktop Publishing, Electronic Photo Retouching, Arranging/Creating Product Display Boards, Point of Sales and PowerPoint Presentations.

WORK EXPERIENCE

Sales Associate/Photographer, Seasonal, CPI Corp, Scarborough, ON, 2010

- Working for CPI photographing children and families as well as taken Passport and Photo ID photos (according to government specs), plus booking the photo sessions and working at the Fun Factory stuffing and selling toys. All of which means using the register to take payments from various clients plus opening and closing of the studio according to the Corp guidelines.

Graphic/Web Designer/Host, Contract, Ana Franolic, Waterloo, ON, 2010

- Using WordPress to create a small business site as well as using Photoshop to create the site look and feel before applying the WP component.

Graphic Designer, Contract, Stanley Hartt, Toronto, ON, 2009

- Working in Photoshop and importing files into PowerPoint to create a PowerPoint presentation

Graphic/Web Designer/Developer, Contract, Good 2 Go, Toronto, ON, 2006 – 2007

- Working in InDesign, GoLive, Photoshop and Flash to create a Poker site layout, a Dating site, and working on the Poker site Forum, as well as creating the print ads and web banners.

Layout/Web Designer/Developer, Contract, West Indian National, Scarborough, ON, 2006 - 2007

- Working in InDesign, GoLive, Photoshop and Flash to create a local Newspaper from scratch as well as a web site. The newspaper itself was also digitized and posted to the site in PDF format for off site reading.

3D Artist, Contract, BMO Learning Institute, Toronto, ON, 2005 - 2006

- Worked in Poser 6, Photoshop CS and Bryce 5.5 to create stationary slides for an internal flash training project

Graphic/Web Designer, Contract, The Learning Library, Toronto, ON, 2005

- Worked on various client sites creating portals, content, new logos and image content using XML, HTML, ASP, LMS, Flash, Dreamweaver, Photoshop, Word, and Excel

COMMUNITY INVOLVEMENT AND VOLUNTEER WORK

Conbook Layout/Panellist, *Fernal Equinox*, Toronto, ON, January to March 2010

- Putting together the conferences book that will be given out to all in attendance. Host/Co-Host of a few panels, such as on Second Life and Spirituality. Created the conbook in InDesign according to the specs that were asked for in regards to the subject matter.

Web Designer/Presenter, *Toronto Pagan Pride*, Toronto, ON, August 2010

- Created the web site layout (site images by Samantha Wu), Maintained the site, with updates to events and associated areas, I also gave a workshop during the event itself

StreetFest Ambassador, *22nd Annual Beaches International Jazz Festival*, Toronto, July 2010

- Handing out Programs along the street to people who were attending as well as giving directions to people on the street to various locations of the events

Graphic/Web Designer/Developer, *The Wolf Howl Project*, Toronto, October 2003

- Created, Hosted and Maintained the site, with updates to events, photo gallery, and associated areas. As well as creating flyers/posters and an online publication of events and site promotion (search engine submission and user group promotions)

Intern Media Services, *Toronto District School Board, TDSB*, Toronto, January 2003

- Created interpersonal forms in FileMaker Pro as well as cleaned up digital photographs, and designed presentational material and boards

Fundraiser, *SIP (COMDEX 2002)*, Toronto, July 2002

- Promoted and marketed the Society of Internet Professionals

Graphic Artist, *"Trail Blazers" Aboriginal Woman's Symposium*, Peterborough, 2001/2002

- Created the event guide and the graphics for the cover of the event guide

EDUCATION AND SPECIALIZED TRAINING

- **Bachelor of Arts**, *Trent University*, Peterborough, ON, 2001
- **E-Marketing Certificate**, *SIP Web Institute*, Toronto, ON, 2003
- **New Media Design Diploma**, (Honours), *Centennial College*, Toronto, ON, 2003
- **Digital Desktop Publishing Certificate**, (Honours), *Centennial College*, Toronto, ON, 2002
- **Visual Art Fundamentals Certificate**, (Honours), *Centennial College*, Toronto, ON, 2002

ORGANIZATIONS AND ASSOCIATIONS MEMBERSHIPS

- *The Type Club Of Toronto*, 2003 - 2011
- *Digital Media Professional Association*, **DMPA**, 2001 – 2011
- *Ontario Digital Media Professionals' Guild*, **ODMPG**, 2001 – 2011
- *Society of Internet Professionals*, **SIP**, 2000 – 2011
- *National Association of Photoshop Professionals*, **NAPP**, 2000 – 2011
- *Macintosh Sisters*, **MacSisters**, Toronto, 1995 – 2011

Online Portfolio @ <http://www.nyxstium.com>